



# ignite

your business growth

If you're considering raising investment to grow your creative industries business, the **Creative East: Create Growth Programme** is for you.

The programme is a **£1.275m** specialist investment readiness and business support scheme designed for businesses within the creative industries in Norfolk, Suffolk, Cambridgeshire and Peterborough with high growth aspirations.

Find out more at **[creativeeast.org.uk](http://creativeeast.org.uk)**

creative  
**EAST**  
The Create Growth Programme



## What's on offer?

The programme is open to all within the creative industries, with an extra focus on the East's specialisms: computer games, software development, TV, film and content production – to help strengthen the region's creative clusters.

All participants will benefit from a bespoke programme developed to meet their individual needs. The Creative East: Create Growth Programme will offer introductions to industry experts (creative sector and investment), and provide support with one-to-one advice and mentoring. Participants will also take part in specialist seminars, networking events and round table sessions. The programme creates a first-class opportunity for entrepreneurial creatives to rapidly expand their business.

## Is the Creative East programme for me?

To qualify your business must:

- Be revenue generating (not a start-up).
- Employ (directly or as freelancers) at least two full time equivalent staff.
- Fall within the DCMS definition of Creative Industries (film, tv, radio, photography, advertising, marketing, crafts, design, fashion, museums, galleries and libraries, architecture, computer games, IT, software, publishing, music performing and visual arts).
- Creative East is particularly interested in applications from businesses in the computer games and film/TV industries.

To find out more and to apply, please visit: **[creativeeast.org.uk](http://creativeeast.org.uk)**

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